

# **Employers for Carers**

Helping you support and retain the carers in your workforce



employersforcarers.org

EfC is an employer membership service provided by Carers UK

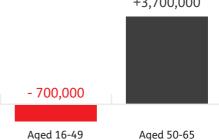
# A major issue which can't be ignored

#### The UK is facing a significant skills gap

Over the next decade, the number of people in the labour market aged 16-49 is forecast to drop while the number of people aged 50-65 rises sharply.

#### Meanwhile more and more people will be combining work and care

The number of carers in the UK is nearly 9 million and growing fast. As a result, more people are likely to be combining work and caring.



#### This will include many of your most experienced employees

People are most likely to be caring when aged 45-64, when many will have gained valuable skills and experience in the workplace.



#### Did you know?

Around 1 in 7 of your employees are juggling work with caring for older, seriously ill or disabled loved ones.

Without the right support, as many as 1 in 6 carers will have to give up work or reduce their working hours to care.

As our population ages and lives longer with illness and disability, more and more of your best employees will be affected by caring.

We can help you retain them.



+3.700.000

#### Good businesses need good people

There has never been a more important time to focus on the benefits of retaining skilled workers rather than incurring the costs of recruiting and retraining new staff.

At the heart of Employers for Carers is a growing group of forward-thinking employers, large and small, who are already rising to the challenge of supporting carers in their workforce and have a wealth of good practice and experience to share.



# What do we do?

- Provide advice and support for employers seeking to develop carer-friendly policy and practice and retain skilled workers.
- Provide information and advice for working carers to help them juggle work and care effectively.
- Identify and promote the business benefits of supporting carers in the workplace.
- Influence wider employment policy and practice to create a culture which supports carers in and into work.

#### How to join?

Contact us on **020 7378 4956** or **client.services@carersuk.org** to find out more or to join.

employersforcarers.org





Nearly 5 million carers in the UK are balancing work with care

Financial Ombudsman Service

"We have a dedicated carers' group in the office and I am now its co-chair. My employer is really supportive of us, and recently the group had a conversation with our HR department about how some carers use their holiday days or buy extra holiday days for caring responsibilities. Our employer recognised that wasn't the best way of supporting carers and encouraged us to develop a carer policy, which we did in conjunction with our HR department and with the support of the Employers for Carers team at Carers UK."

# - Employee, Financial Ombudsman Service

"We want to make our workplace as inclusive as possible. Being a member of Employers for Carers allows us to understand the impact caring can have. As a growing number of people have caring responsibilities it's important we enable colleagues to do their caring role alongside their work."

#### - Chief Operating Officer and carers' network sponsor, Financial Ombudsman Service

# **Membership levels**

Membership levels	Basic	Plus	Umbrella* Basic	Umbrella* Plus
<ul> <li>EfC Digital platform</li> <li>Access to a range of dedicated resources and practical advice for staff with employee wellbeing responsibilities, such as HR teams and line managers. The resources include case studies, model policies, FAQs, toolkits and essential guides, and are hosted on a co-branded online platform. In addition, you get access to our e-Learning modules:</li> <li>Access to our popular line manager training Supporting carers in your workplace.</li> <li>Access to Caring and work, an induction module designed to slot into your organisation's induction programme.</li> </ul>	✓	✓	✓	✓
Diagnostic or lunch & learn session (one p.a)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Invitation to member networking events	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
<b>Digital Resource for Carers platform</b> Through a tailored and co-branded online platform, offer carers in your workforce access to dedicated resources to help them understand their rights, identify support, manage care more effectively and support their own health and wellbeing.		✓		✓

\* Our Umbrella membership model for service providers, such as local authorities, enables them to extend and share the benefits of Employers for Carers to SMEs and health partners in their locality.

# What does it cost to join?

Annual membership rates (VAT not included)

Basic	
Corporate membership:	£3,500
Public sector / not for profit membership:	£2,500
Smaller organisations	
Employers with less than 1,000 employees:	£1,200
SMEs:	Contact us for a reduced rate

Plus	
Corporate membership:	£5,500
Public sector / not for profit membership:	£5,500

Umbrella Basic	
Public sector / not for profit membership:	£3,500

#### Umbrella Plus

Public sector / not for profit membership:

£5,500

Join a network of over 240 forward thinking employers who recognise the business benefits of supporting working carers.

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